



...here for life!

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Clinical Technology Resource Management "CTRM"

The healthcare environment has witnessed many changes during the past several years, and will continue to do so. Technology keeps introducing new and exciting advancements. The economy and regulatory factors play heavily into decisions that the healthcare provider must make. MultiMedical Systems has kept on the cutting edge of this ever advancing technology and has put an innovative system into place that alleviates many of the headaches associated with these changes. It has been said that necessity is the mother of all inventions. Clinical Technology Resource Management was established to assist hospitals and surgery centers deal with this ever changing industry.

Challenges facing hospital and surgical facilities:

- ◆ Time consuming processes when ordering consumable products
- ◆ Meeting Regulatory Requirements
- ◆ Evaluating the cost of contracts and monitoring the execution of those contracts
- ◆ Having equipment history from multiple vendors readily accessible
- ◆ The threat of MRSA and other cross contamination infections
- ◆ Clinical user issues, due to the lack of standardization of medical equipment and associated accessories
- ◆ The added cost of unexpected equipment repairs
- ◆ Escalating costs for patient care, because of newly added disposable products
- ◆ The increased cost of disposing of those products, which also impacts the environment

MultiMedical Systems offers alternatives to these expensive and confusing issues:

- ◆ The definition of insanity is doing the same thing again and again while expecting different results.
- ◆ It's clear that many current practices aren't working very well in the healthcare industry.
- ◆ A distinct paradigm shift must happen if a medical facility is to stay on top of this fast changing industry.
- ◆ We now offer new, innovative ways to meet many of these challenges.

What is Clinical Technology Resource Management (CTRM)? It is:

- ◆ An equipment management system with an innovative approach which equips medical facilities with tools needed for the 21st century
- ◆ A systematic approach to Clinical Technology, standardizing various applications, streamlining processes; which minimizes clinical confusion while maximizing the quality of patient care
- ◆ An overall process designed to reduce operating expenses for a facility by combining multiple service areas, and capping expenses under a single contractual umbrella
- ◆ A revolutionary way of providing various products to the medical provider, which simplifies the process, and saves valuable hospital manpower on multiple levels

Some exciting aspects of CTRM:

- ◆ We eliminate the challenges of tracking and insuring vendor contracts are executed properly, and we make sure all regulatory requirements are met in the process.
- ◆ MultiMedical Systems simplifies the contract process, combining many current contracts into one central agreement.
- ◆ For businesses that have multiple locations or facilities, combining those facilities under a single umbrella contract, lowers overall costs.
- ◆ We offer a new concept to limit the spread of MRSA while actually lowering the hospital's expenditures.
- ◆ MultiMedical Systems puts a cap, or limit, on much of your annual clinical equipment maintenance costs, helping with the budgeting process.
- ◆ We save valuable hospital employee time, which equates to additional savings.

Interested? What's Next?

- ◆ This material has been provided to you by a representative of MultiMedical Systems.
- ◆ If you can see the merit of what CTRM offers, we need to meet with your key decision makers. We recommend that the following individuals be present: your CEO, CFO, COO, CNO or Director of Nursing, Materials Manager, as well as your VP of Facilities or Maintenance Director.
- ◆ This initial meeting will take approximately 90 minutes.
- ◆ During our initial presentation, we will need access to a conference room that accommodates audio visual equipment. We will provide a Power-Point presentation, during which time we will explore your exact needs and situation.
- ◆ There will be adequate time for any questions that you may have.
- ◆ Following this meeting, if you want to see how CTRM can be beneficial to your facility, we will need to gather additional information which gives us exact numbers to work with. This typically takes two to three weeks.
- ◆ You will be given a checklist of information that will be needed.
- ◆ Following our research, we will schedule a meeting where we will present our findings and recommendations.
- ◆ There is no cost for the evaluations MultiMedical Systems conducts, or for any associated meetings.